

Main Street Program

The Office of Downtown Development (ODD) administers the Better Hometown and Main Street (MS/BHT) Programs. These programs focus on economic development using downtown revitalization, heritage preservation and restoring a sense of place through sound smart growth planning practices. These programs utilized the National Main Street Approach to downtown revitalization: Organization, Design, Economic Restructuring and Promotion. Once designated, a city will receive the following program services: resource team visit, on-site visits, technical assistance, design assistance, manager/board training, regional networking sessions, website and the prestige of being a MS/BHT city.

Eligible Applicant:

- In order to apply for Main Street designation, the city must have a population between 5,000 and 50,000 according to the 2000 census.
- In order to apply for Better Hometown designation, the city must have a population under 5,000 according to the 2000 census.
- To be eligible to apply for 2003 MS/BHT designation, a city must participate in a minimum of two site visits from ODCS' staff between September 3, 2002 and the application deadline February 28, 2003.

Due Dates: Application must be postmarked by February 28, 2003.

Office of Downtown Development- Georgia Main Street Program:

Classic Main Street Cities
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Better Hometown Program
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