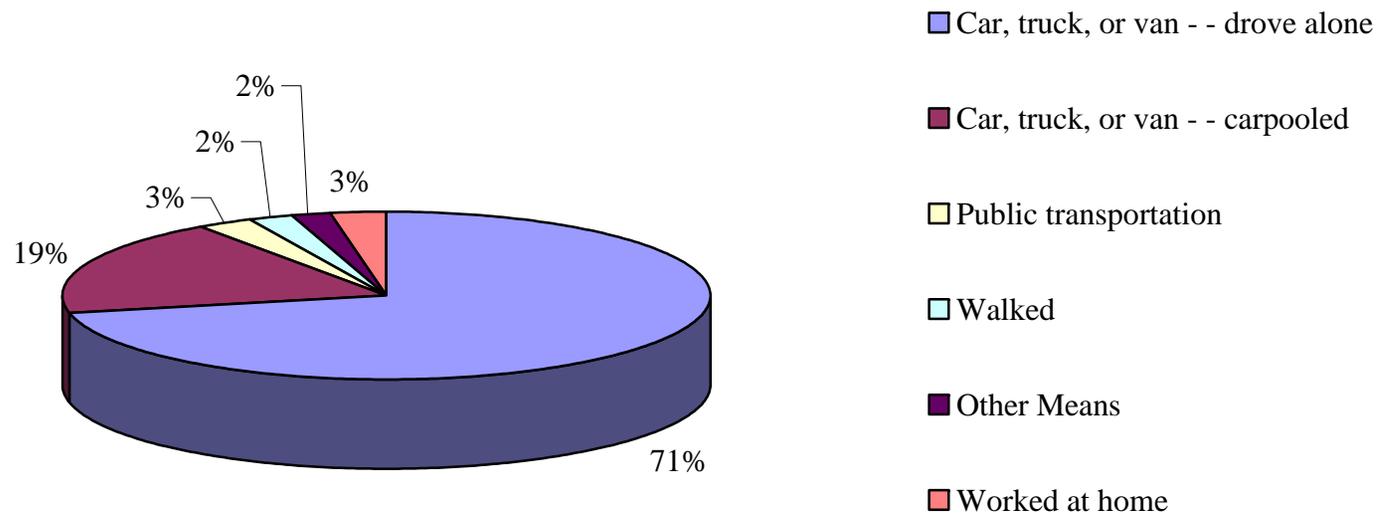




## VI. Transportation/ Land Use

### Means of Transportation to Work, 2000





<b>Number of Lanes in Arterial Roads, Marietta, 2000</b>	
Arterial Road Name	No. of Lanes
Atlanta Street (S. of South Marietta Parkway)	4
Bells Ferry Road	4
Canton Road	2
Canton Road Connector (SR5)	4
Cherokee Street (N. of North Marietta Parkway)	2
Church Street (N. of North Marietta Parkway)	2
Church Street Extension	2
Cobb Parkway (U.S. 41)	4
Delk Road	4
Fairground Street	2
Lower Roswell Road	2
N Marietta Parkway (Loop 120)	4
Old U.S. 41	2
Powder Springs Street	4
Powers Ferry Road	4
Roswell Road (SR 120)	4
Roswell Street (SR 120)	2
Sandy Plains Road	4
South Marietta Parkway (Loop 120)	4
South Park Square (SR 120)	2
Whitlock Avenue (SR 120)	2



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### Number of Lanes in Arterial Roads, Marietta, 2000 - Continued

Arterial Road Name	No. of Lanes
Windy Hill Road	4
Source: Marietta Planning and Zoning Division and Public Works Department	

### Number of Lanes in Collector Roads, Marietta, 2000

Collector Road Name	No. of Lanes
Allgood Road	4
Atlanta Street (N. of South Marietta Parkway)	2
Banberry Road	2
Barclay Circle	2
Barnes Mill Road (E. of I-75)	2
Bellemeade Drive	2
Booth Road	2
Burnt Hickory Road	2
Cherokee Street (S. of North Marietta Parkway)	2
Chestnut Hill Road	2
Chicopee Drive	2
Church Street (S. of North Marietta Parkway)	2
East Park Square	2
Franklin Road	4
Freys Gin Road	2
Garrison Avenue	2



### Number of Lanes in Collector Roads, Marietta, 2000 - Continued

Collector Road Name	No. of Lanes
Gresham Road	2
Hickory Drive (N. of Chestnut Hill Road)	2
Kennesaw Ave (Outside of the N Marietta Pkwy)	2
Kirkpatrick Drive	2
Lawrence Street	2
Manning Road	2
Margaret Avenue	2
North Park Square	2
Pearl Street	2
Polk Street (W. of North Marietta Parkway)	2
Saine Drive	2
Sandtown Road	2
Scufflegrit Road	4
Terrell Mill Road	4
Tower Road	2
Wallace Road	2
Washington Ave	2
Waverly Way	2
West Booth Road	2
West Park Square	2
Woodvalley Drive	2

Source: Marietta Planning and Zoning Division and Public Works Department



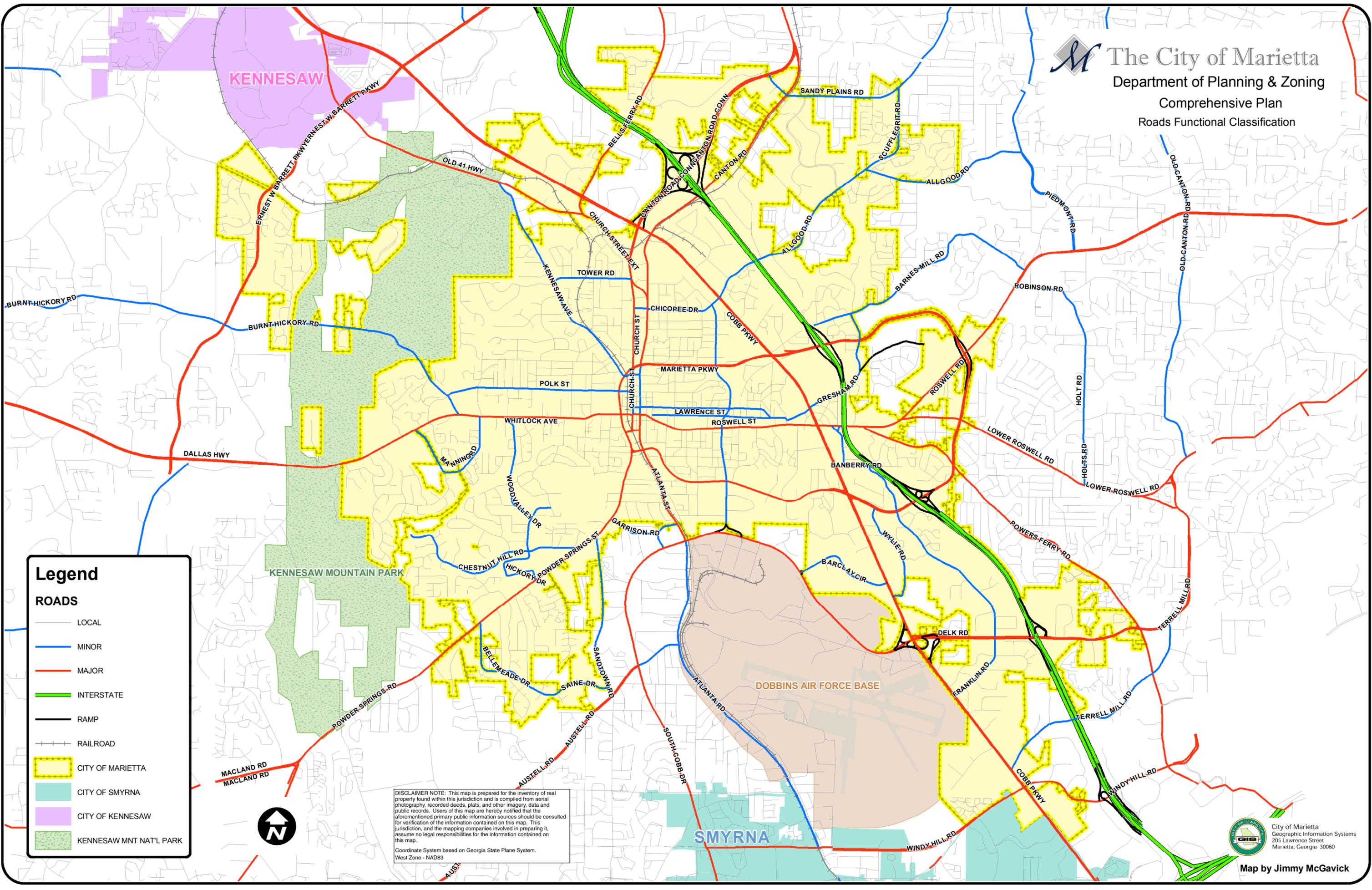
<b>Residential Land Use Demand and Assumptions, Marietta, 2000 – 2030</b>			
	2010	2020	2030
2000 households	22,759	22,759	22,759
Forecast households	23,685	26,251	28,502
Total number of new households	926 new units	3,492 new units	5,743 new units
Single-family dwellings (60%)*	556 sf units	2,095 sf units	3,446 sf units
Single-family vacancy factor (1.014)+	563 sf units	2,125 sf units	3,494 sf units
Multi-family dwellings (40%)*^	370 mf units	1,397 mf units	2,297 mf units
Multi-family vacancy factor (1.410)+	522 mf units	1,969 mf units	3,239 mf units
Single-Family land demand – sf units/4 dwelling units per acre	141 acres	531 acres	874 acres
Multi-family land demand – mf units/12 dwelling units per acre	44 acres	164 acres	270 acres
Source: U.S. Census Bureau, Atlanta Regional Commission, 2030 Small Area Population and Household Forecasts, & Marietta Planning and Zoning Division			
* New dwelling units needed are based on desired split between single & multi-family dwelling units			
^Duplexes are included in multi-family dwelling unit calculations			
+Vacancy factor based upon 2000 vacancy rates for dwelling type			



<b>Employment Sector Land Use Demand and Assumptions, Marietta, 2000 - 2030</b>			
	2010	2020	2030
<i>Projected new employees</i>			
Commercial Retail	8,420 new employees	9,814 new employees	11,347 new employees
Commercial Office/Services	33,156 new employees	39,957 new employees	45,662 new employees
Industrial	12,559 new employees	12,217 new employees	12,404 new employees
<i>Employment density*</i>			
Commercial Retail	500 square feet per employee	500 square feet per employee	500 square feet per employee
Commercial Office/Services	275 square feet per employee	275 square feet per employee	275 square feet per employee
Industrial	530 square feet per employee	530 square feet per employee	530 square feet per employee
<i>Floor area ratios</i>			
Commercial Retail	0.15	0.15	0.15
Commercial Office/Services	0.25	0.25	0.25
Industrial	0.20	0.20	0.20
<i>Land demand^</i>			
Commercial Retail	644 acres	751 acres	868 acres
Commercial Office/Services	837 acres	1,009 acres	1,153 acres
Industrial	764 acres	743 acres	755 acres
Source: U.S. Census Bureau, Atlanta Regional Commission, 2030 Small Area Population and Household Forecasts, & Marietta Planning and Zoning Division			
* Based on Institute of Transportation Engineer Trip Generation Manual			
^ Based on city, state, and national standards			



<b>Jobs-Housing Balance Ratio, Marietta &amp; Regional Comparisons, 2000</b>			
	Marietta	Cobb County	10 – County ARC Region
Population	58,748	607,751	3,429,379
Housing Units	25,399	237,522	1,331,264
Households	23,945	227,590	1,262,401
Labor Force	34,297	343,473	1,862,679
Workers per Household	1.4	1.50	1.47
Employment	32,172	329,136	1,760,405
Jobs-housing ratio	1.27	1.39	1.32
Source: U.S. Census Bureau, Georgia Department of Community Affairs, Marietta Planning and Zoning Division			



**Legend**

**ROADS**

- LOCAL
- MINOR
- MAJOR
- INTERSTATE
- RAMP
- RAILROAD

**CITY OF MARIETTA**

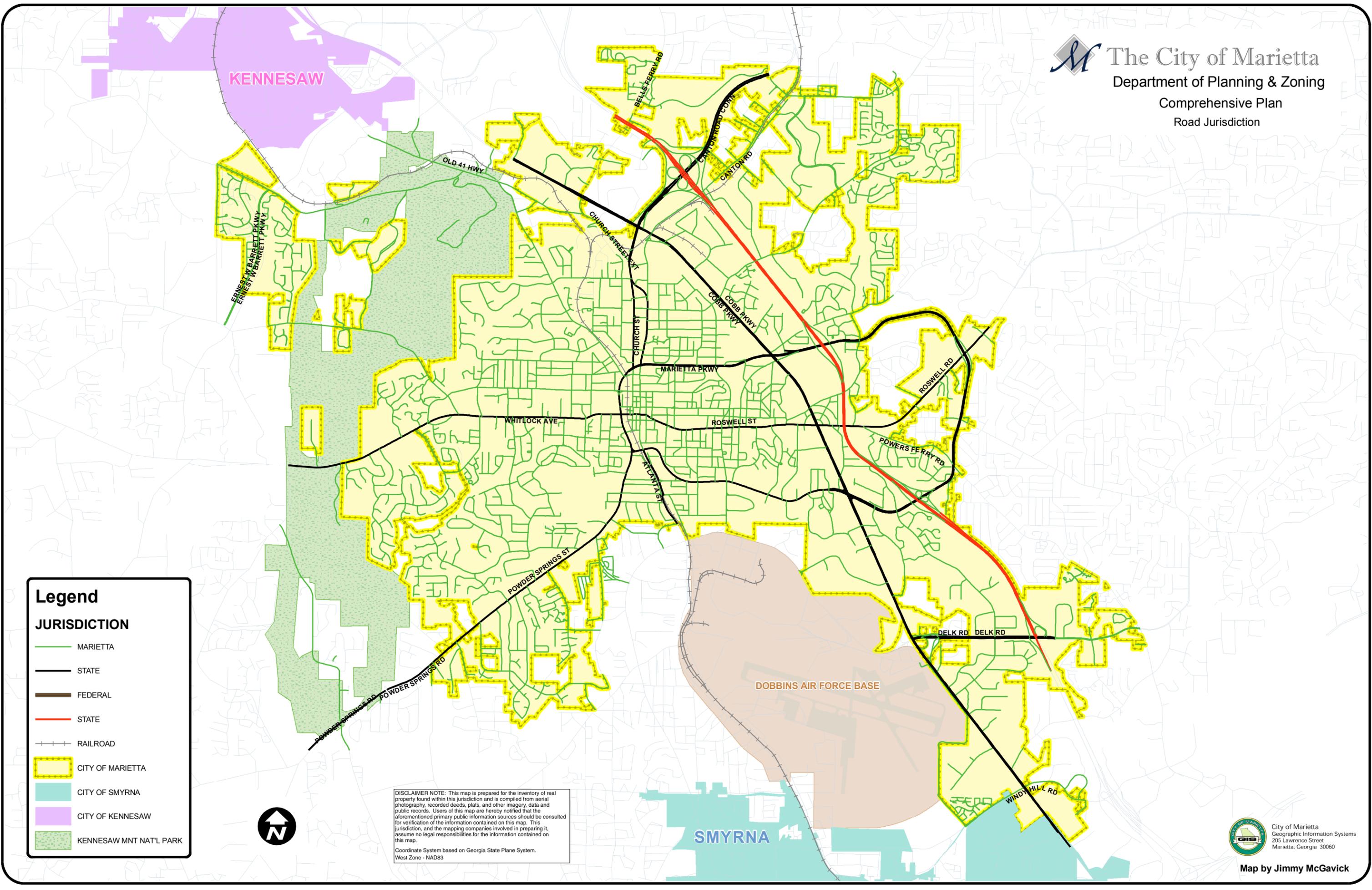
**CITY OF SMYRNA**

**CITY OF KENNESAW**

**KENNESAW MNT NAT'L PARK**

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Coordinate System based on Georgia State Plane System.  
 West Zone - NAD83



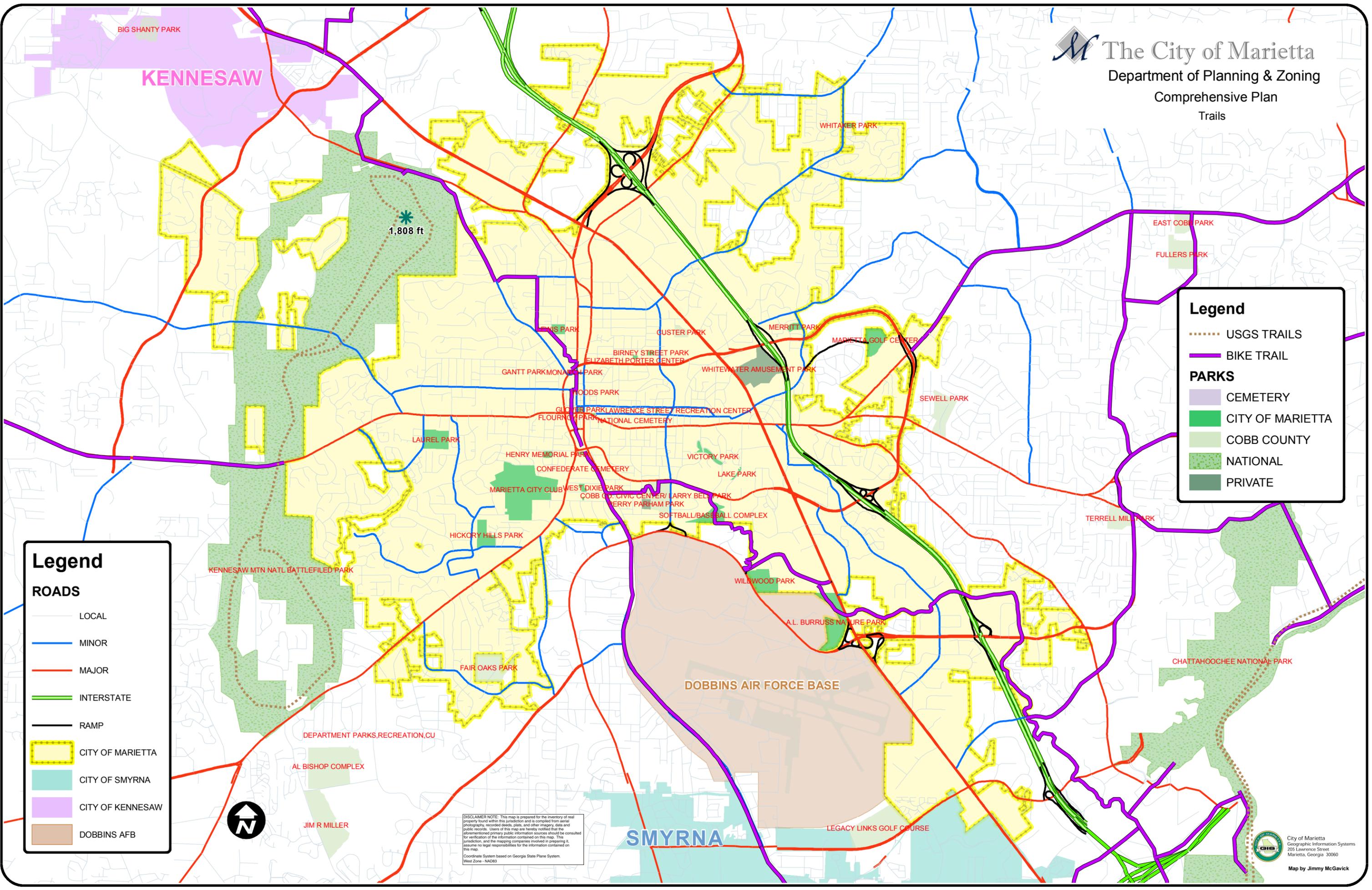
**Legend**

**JURISDICTION**

-  MARIETTA
-  STATE
-  FEDERAL
-  STATE
-  RAILROAD
-  CITY OF MARIETTA
-  CITY OF SMYRNA
-  CITY OF KENNESAW
-  KENNESAW MNT NAT'L PARK

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 West Zone - NAD83



**Legend**

- USGS TRAILS
- BIKE TRAIL

**PARKS**

- CEMETERY
- CITY OF MARIETTA
- COBB COUNTY
- NATIONAL
- PRIVATE

**Legend**

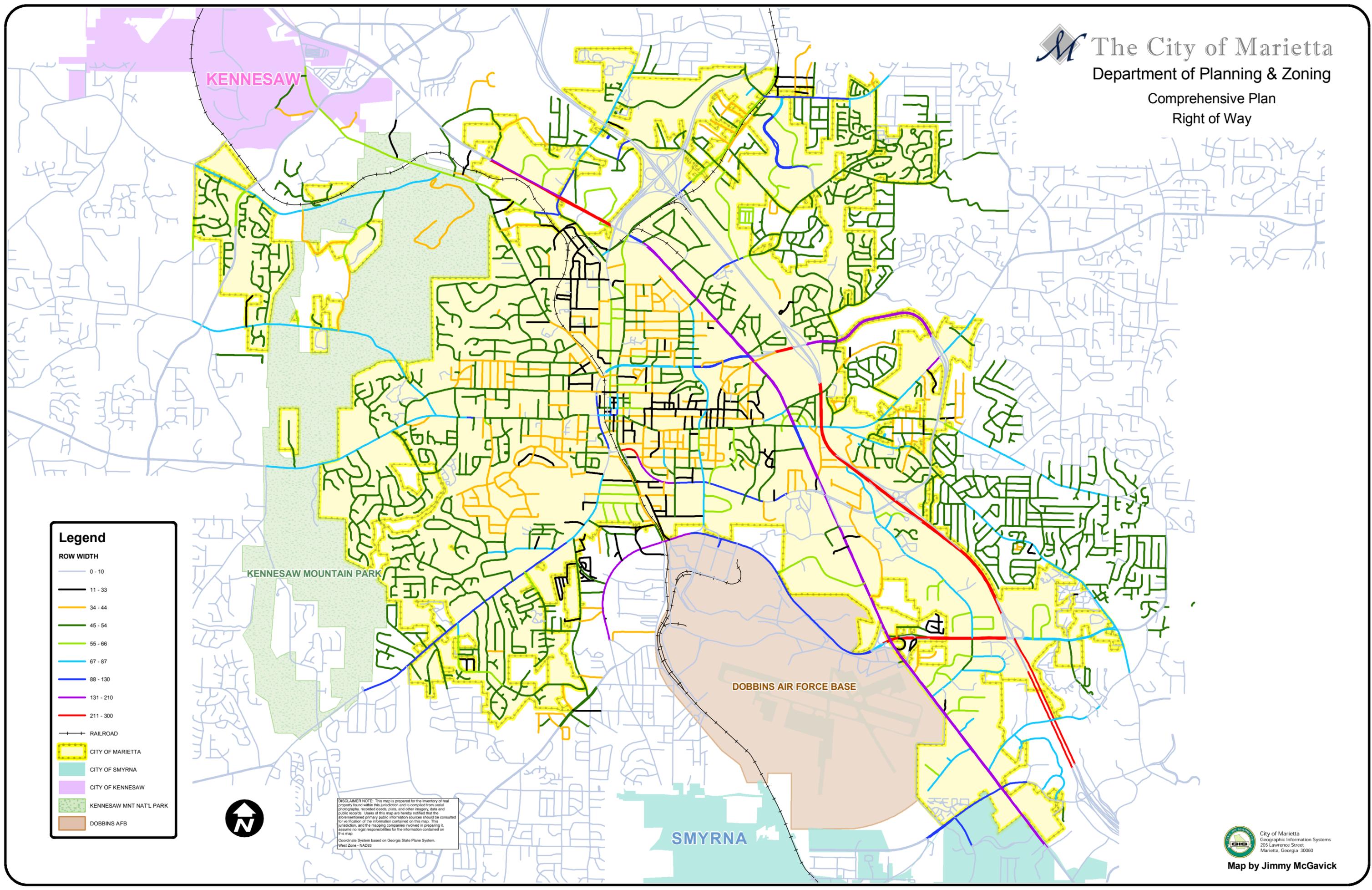
**ROADS**

- LOCAL
- MINOR
- MAJOR
- INTERSTATE
- RAMP

- CITY OF MARIETTA
- CITY OF SMYRNA
- CITY OF KENNESAW
- DOBBINS AFB



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**Legend**

**ROW WIDTH**

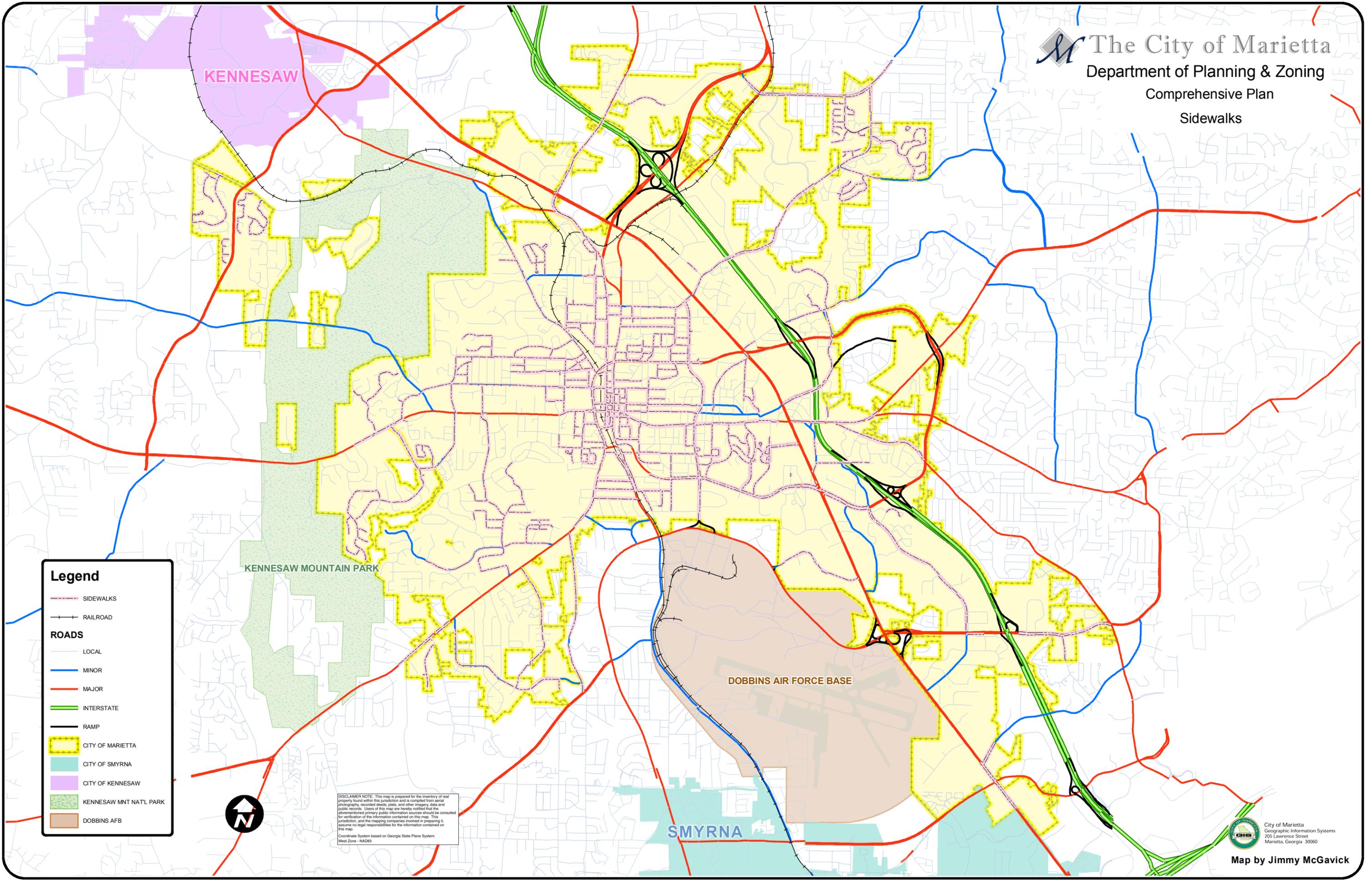
- 0 - 10
- 11 - 33
- 34 - 44
- 45 - 54
- 55 - 66
- 67 - 87
- 88 - 130
- 131 - 210
- 211 - 300

RAILROAD

 CITY OF MARIETTA  
 CITY OF SMYRNA  
 CITY OF KENNESAW  
 KENNESAW MNT NAT'L PARK  
 DOBBINS AFB



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**Legend**

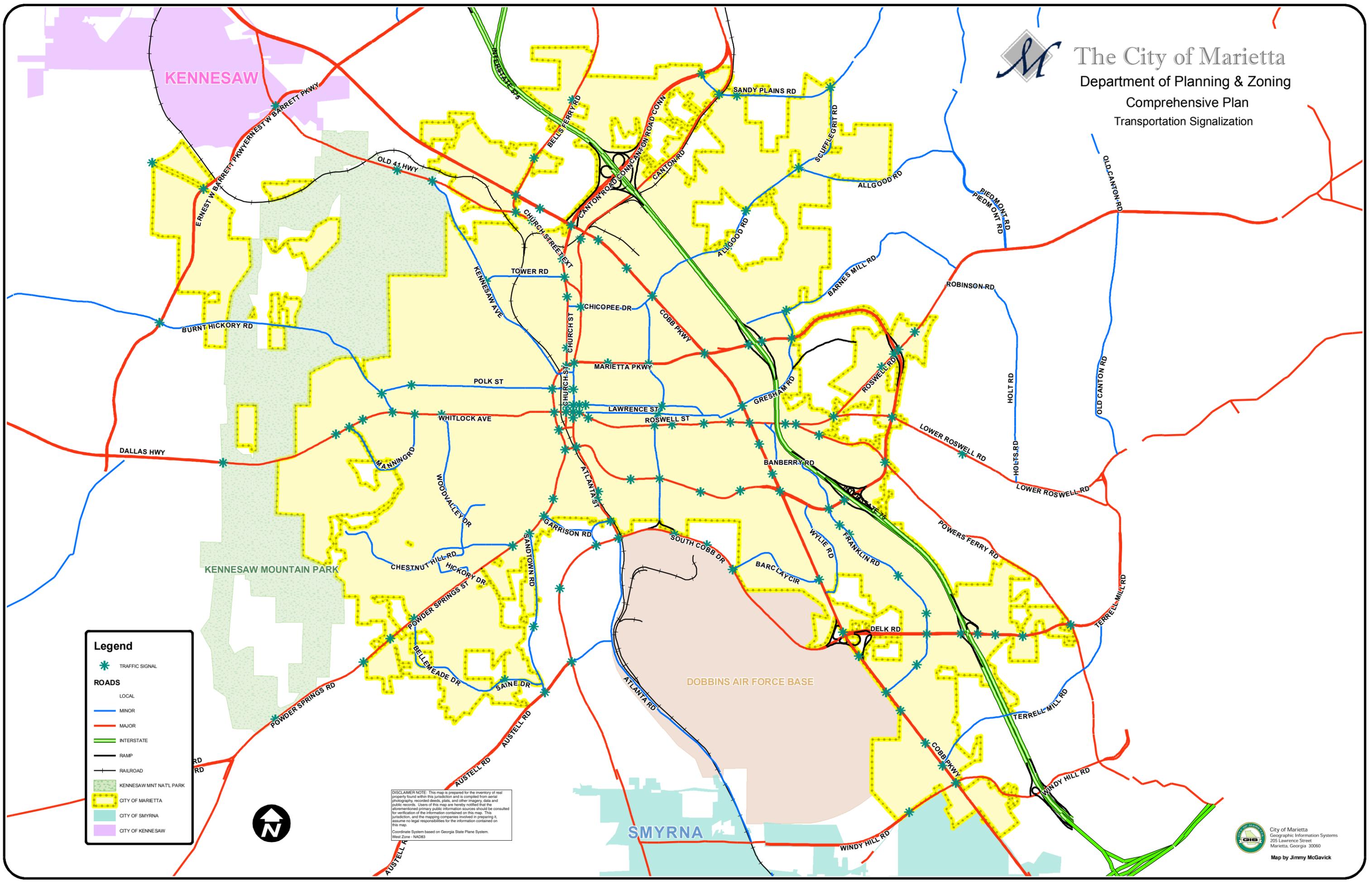
-  SIDEWALKS
-  RAILROAD
- ROADS**
-  LOCAL
-  MINOR
-  MAJOR
-  INTERSTATE
-  RAMP
-  CITY OF MARIETTA
-  CITY OF SMYRNA
-  CITY OF KENNESAW
-  KENNESAW MNT NAT'L PARK
-  DOBBINS AFB



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 West Zone - NAD83



The City of Marietta  
 Department of Planning & Zoning  
 Comprehensive Plan  
 Transportation Signalization



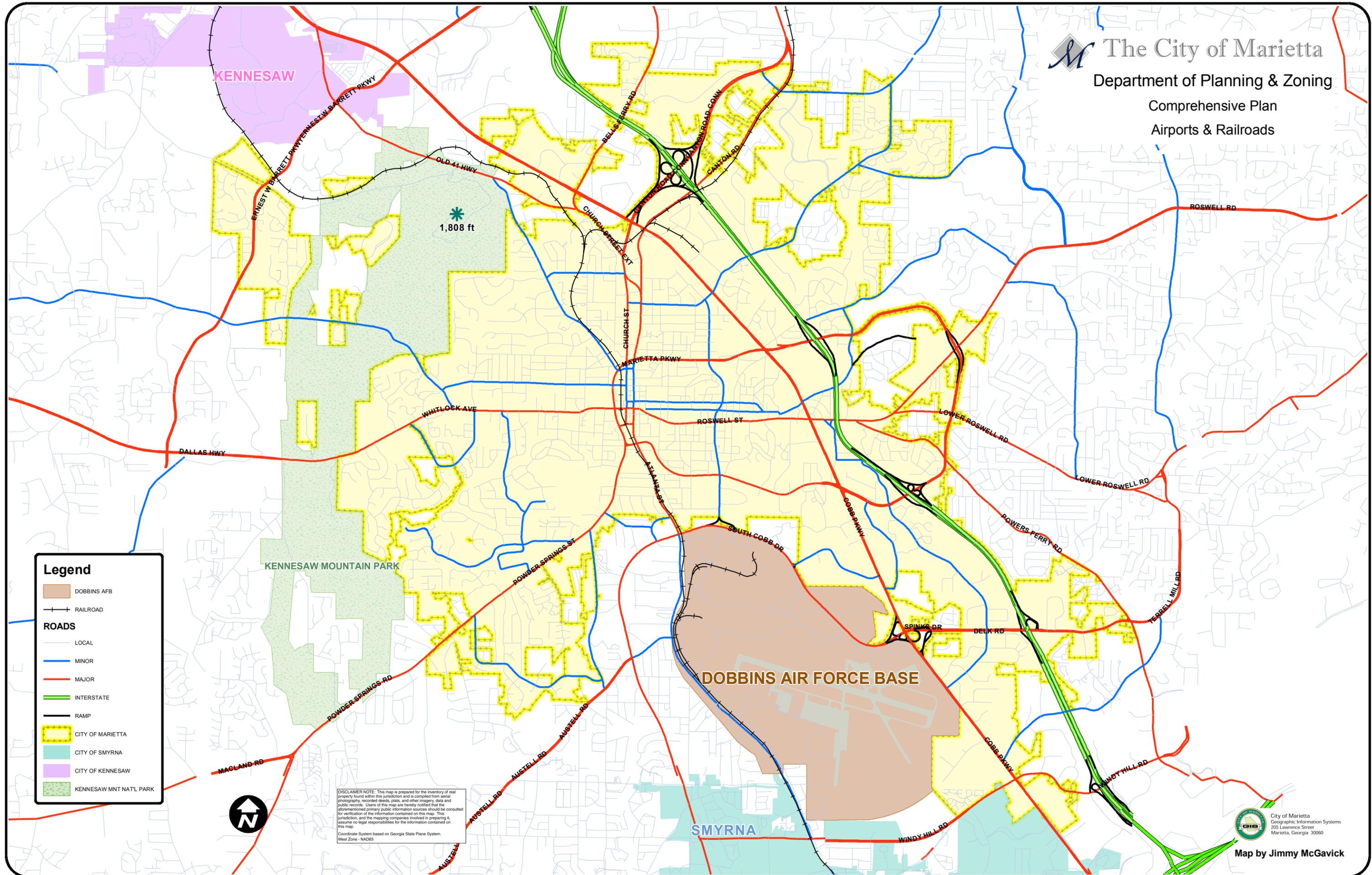
**Legend**

- TRAFFIC SIGNAL
- ROADS**
- LOCAL
- MINOR
- MAJOR
- INTERSTATE
- RAMP
- RAILROAD
- KENNESAW MNT NATL PARK
- CITY OF MARIETTA
- CITY OF SMYRNA
- CITY OF KENNESAW



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Coordinate System based on Georgia State Plane System, West Zone - NAD83



**Legend**

-  DOBBINS AFB
-  RAILROAD
- ROADS**
-  LOCAL
-  MINOR
-  MAJOR
-  INTERSTATE
-  RAMP
-  CITY OF MARIETTA
-  CITY OF SMYRNA
-  CITY OF KENNESAW
-  KENNESAW MNT NATL PARK

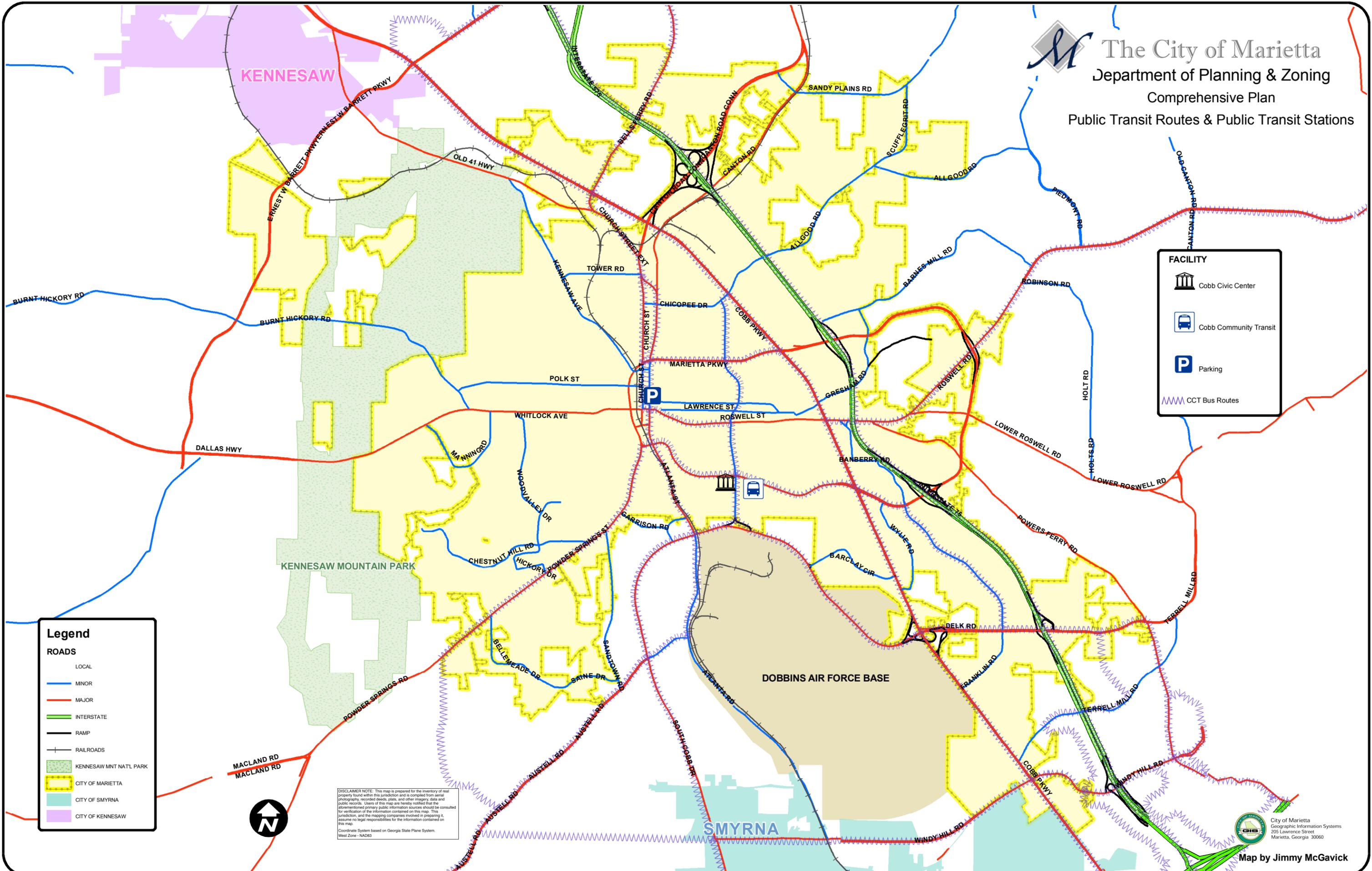


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Coordinate System based on Georgia State Plane System, West Zone - NAD83



The City of Marietta  
 Department of Planning & Zoning  
 Comprehensive Plan  
 Public Transit Routes & Public Transit Stations



**FACILITY**

- Cobb Civic Center
- Cobb Community Transit
- Parking
- CCT Bus Routes

**Legend**

**ROADS**

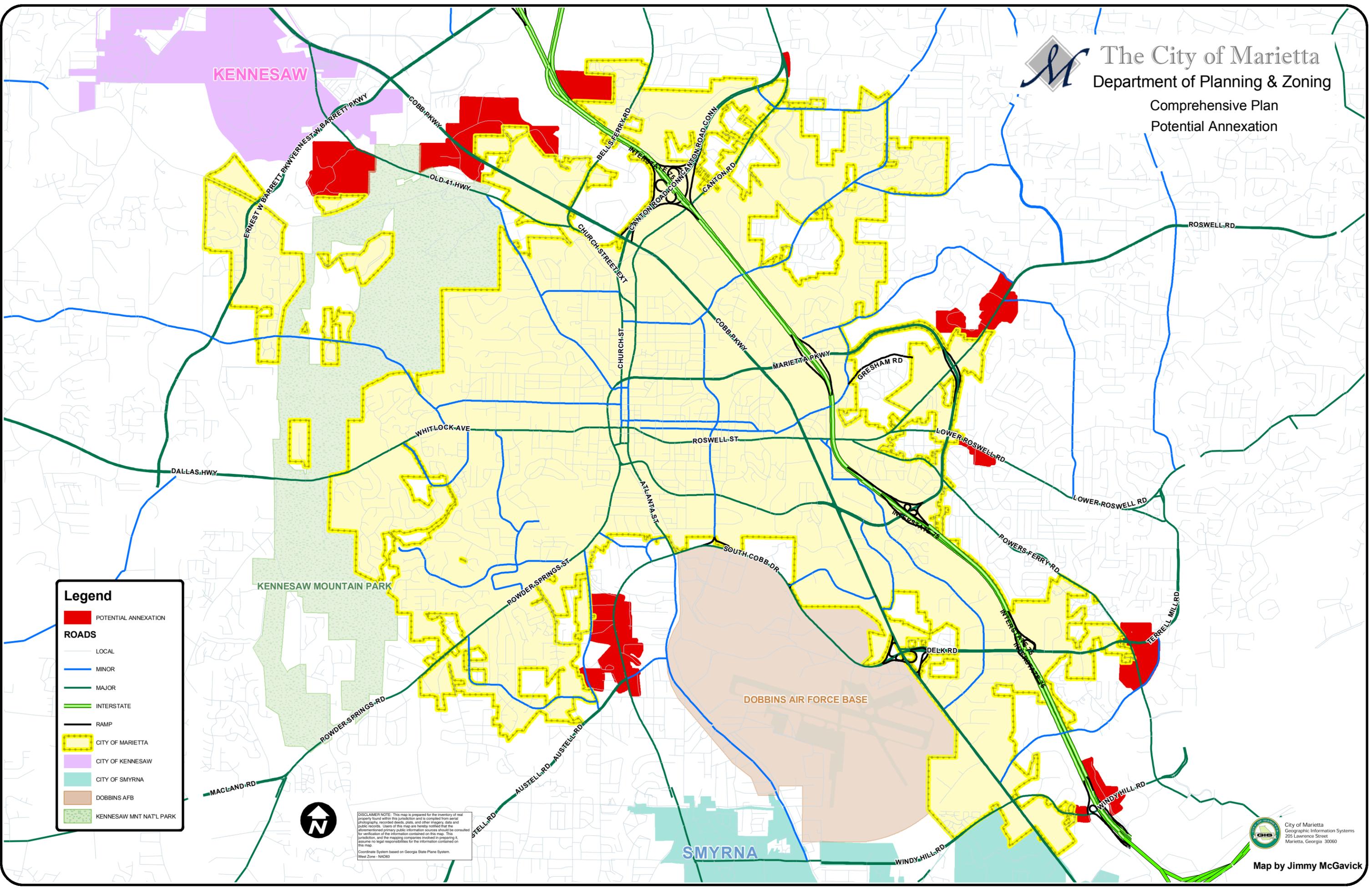
- LOCAL
- MINOR
- MAJOR
- INTERSTATE
- RAMP
- RAILROADS
- KENNESAW MNT NAT'L PARK
- CITY OF MARIETTA
- CITY OF SMYRNA
- CITY OF KENNESAW



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 Coordinate System based on Georgia State Plane System, West Zone - NAD83

**Legend**

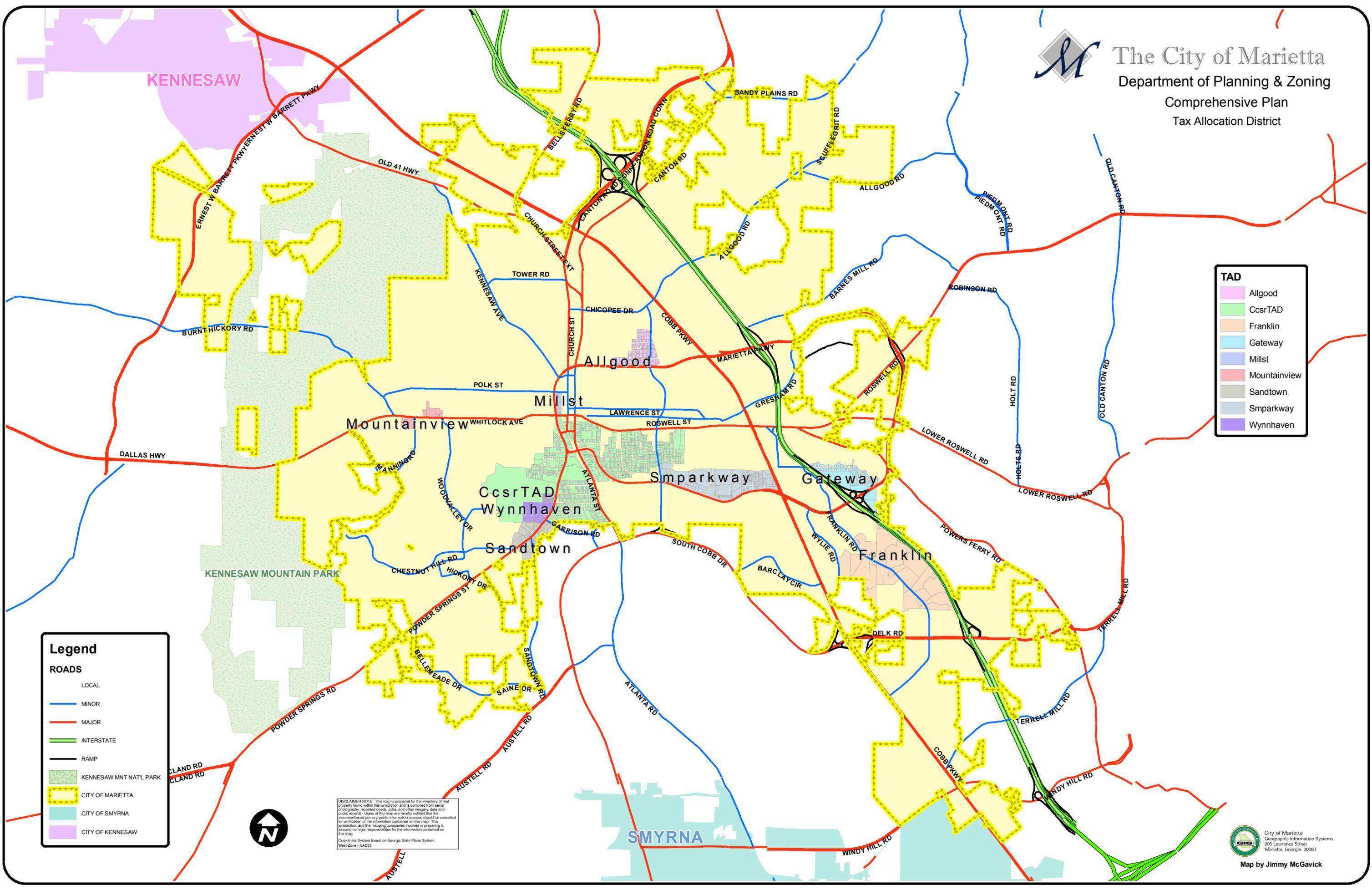
- POTENTIAL ANNEXATION
- ROADS**
- LOCAL
- MINOR
- MAJOR
- INTERSTATE
- RAMP
- CITY OF MARIETTA
- CITY OF KENNESAW
- CITY OF SMYRNA
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The City of Marietta  
 Department of Planning & Zoning  
 Comprehensive Plan  
 Tax Allocation District



**TAD**

- Allgood
- CcsrTAD
- Franklin
- Gateway
- Millst
- Mountainview
- Sandtown
- Smparkway
- Wynnhaven

**Legend**

**ROADS**

- LOCAL
- MINOR
- MAJOR
- INTERSTATE
- RAMP
- KENNESAW MNT NAT'L PARK
- CITY OF MARIETTA
- CITY OF SMYRNA
- CITY OF KENNESAW



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West Zone - NAD83



The City of Marietta  
 Department of Planning & Zoning  
 Comprehensive Plan  
 Historical Districts

HISTORICAL DISTRICT	
	ATLANTA ST.-FRASIER ST.
	CHURCH ST.-CHEROKEE ST.
	DOWNTOWN MARIETTA
	NORTHWEST CHURCH CHEROKEE
	NORTHWEST MARIETTA
	NORTHWEST MARIETTA/DOWNTOWN MA
	NORTHWEST WHITLOCK
	NORTHWEST/WHITLOCK/DOWNTOWN
	WASHINGTON AVENUE
	WHITLOCK AVENUE
	WHITLOCK/DOWNTOWN

Legend	
<b>ROADS</b>	
	LOCAL
	MINOR
	MAJOR
	INTERSTATE
	RAMP
	KENNESAW MNT NAT'L PARK
	CITY OF MARIETTA
	CITY OF SMYRNA
	CITY OF KENNESAW

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